The Place of Storytelling Research in English Language Teaching: The State of the Art

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Abstract
Storytelling techniques serve as dynamic tools for enhancing language skills, encompassing both receptive (listening, reading) and productive (speaking, writing) proficiencies. In contrast to their non-narrative counterparts, these techniques offer a more potent array of teaching methodologies. This study aims to elucidate the current landscape of research concerning the efficacy of storytelling techniques. Initially, the investigation delves into the cognitive processing of narratives. Stories engage language processing centers, invigorate the visual cortex, evoke emotive responses, and facilitate comprehension of intricate information. Subsequently, the study explores linguistic processing theory and embodied cognition theory. Through an exhaustive literature review, this research applies a rigorous evidence synthesis method to assess selected studies, culminating in the amalgamation of findings when comparability permits. The study unveils that storytelling techniques foster reading and listening comprehension, bolster speaking and writing skills, and kindle creativity and imagination. Moreover, enhancements span vocabulary, grammar, and syntax. Nonetheless, while generally efficacious, the uniformity of effectiveness across diverse learners remains a nuanced aspect.

Keywords: Students, language, thinking, story, communication

INTRODUCTION
Storytelling techniques are far more than mere methods; they are portals to delivering messages and instilling lessons. These techniques harness the prowess of narrative elements characters, plot, setting, and conflict to captivate audiences and create enduring, impactful experiences. Their versatile application extends to diverse contexts, including education, where the art of storytelling becomes a potent tool. The human psyche naturally gravitates towards and retains information conveyed through stories, as this mode
of communication taps into fundamental cognitive processes governing how the brain assimilates and retains knowledge.

This journey of exploration begins with the activation of the brain’s language processing centers, orchestrating comprehension and plot absorption (Rutledge 2018). With specialized mechanisms, the brain dissects linguistic input to decipher constituent elements like words, phrases, and sentences (Frazier, 2016). This process intertwines attention, memory, and pattern recognition, culminating in the construction of a mental representation rooted in language knowledge, prior experiences, and cultural context (Hagoort, 2019). Linguistic processing theory unveils the seamless comprehension and retention of narratives through the interplay of linguistic fragments, thereby nurturing the understanding and recollection of conveyed information (Khurana et al., 2023).

Embarking on this cognitive voyage, we encounter the realm of embodied cognition theory. This proposition posits a fusion of cognition with perceptual and motor experiences (Gallese & Lakoff, 2005; Lakoff & Johnson, 1999). Hearing a story triggers mental scenes and characters akin to lived experiences, activating neural pathways much like genuine encounters (Gallese & Lakoff, 2005). Nestled within the occipital lobe, the visual cortex plays a pivotal role in processing visual data (Livingstone & Hubel, 1988). It synthesizes visual input into complex object and scene representations, orchestrated by lower-level regions dissecting rudimentary features, and higher-level domains responding to intricate facets such as faces and scenes (Kanwisher, 2010). Bodily encounters entwine with perception, action, and emotion, culminating in vivid mental depictions that linger in memory.

Venturing further, we uncover the emotional impact of stories. Engaging with narratives often forges an emotional bond with characters and their experiences, imbuing stories with memorability and resonance. The theory of narrative transportation (Green & Brock, 2000) underscores this immersion, where readers traverse into a state of "transportation," immersing themselves in the narrative's world (Green et al., 2004). This immersive experience births empathy, sympathy, and identification with characters, facilitated by narrative coherence, vividness, and sensory engagement (Slater, 2014). These elements converge to craft an absorbing narrative landscape, fostering emotional responses and a heightened presence in the story realm (Cohen, 2020). Narrative transportation yields cognitive and affective outcomes, amplifying empathy, persuasion, and the recollection of story minutiae (Green et al., 2003; Slater, 2014).

Narratives wield yet another power narrative coherence. Amidst complex information, stories serve as navigational guides, unveiling themes and patterns that might elude a mere list of facts (Schank & Abelson, 2014). Humans innately seek coherence and meaning in stories, bestowing well-structured narratives with recall and understanding (Zacks & Tversky, 2001). By imparting clear structures and logical progressions, stories unearth causal relationships, illuminating latent themes and patterns often obscured by isolated data points (Schank & Abelson, 2014).

In summation, storytelling stands as a formidable learning and memory instrument, harmonizing linguistic processing with embodied cognition mechanisms, thereby bolstering the retention of narrative-embedded knowledge (Ginting et al., 2022d). Yet, a comprehensive investigation into the symbiotic interplay of linguistic processing, embodied cognition, emotional engagement, and narrative coherence remains elusive. This void hampers our grasp of the collective cognitive influences that optimize educational outcomes.
Bridging this gap could empower educators with insights to refine pedagogical strategies, harnessing storytelling’s potential for heightened comprehension and retention across diverse educational contexts.

This study embarks on a journey to unearth the intricate tapestry woven by linguistic processing, embodied cognition, emotional engagement, and narrative coherence within the realm of storytelling. By illuminating these cognitive dynamics, our research crafts a robust framework, shedding light on the profound ways storytelling supports education. Surveying myriad storytelling contexts, we scrutinize reading and listening experiences across various educational tiers. In pursuit of our overarching aim, this study endeavors to address a pivotal question: How does the integration of storytelling techniques into language instruction catalyze the development of language skills reading comprehension, vocabulary acquisition, grammar proficiency, speaking fluency, and writing mastery across learners of diverse ages and cultural backgrounds?

METHOD

The method used to conduct a comprehensive literature review on in-class storytelling involved establishing clear and transparent standards for identifying relevant studies. The best evidence synthesis method was used to carefully analyze and evaluate the selected studies, with the findings combined across studies if enough comparable papers were found. The review defined storytelling in the classroom as a deliberate modification in the teaching and learning process, learning time, content, product, or learning environment for either individual students or groups of students.

The review identified relevant studies using a systematic search using specific keywords related to the intervention, population, and outcomes of interest, limiting the results to studies published in academic journals between 2011 and 2022. Additional searches using more specific keywords related to storytelling were performed, and informal approaches such as cross-referencing selected papers, consulting experts, and utilizing personal knowledge were also used. The identified papers were screened in pre-designed Excel sheets in two stages, with inclusion criteria applied in both stages based on title, abstract, and keywords.

In conducting a thorough full text review, inclusion criteria were applied, and additional methodological criteria were carefully assessed to ensure a final selection of studies. These criteria encompassed a focus on examining the impact of in-class storytelling, practical relevance for teachers, a comparison between students in a storytelling intervention condition and those in a control condition, incorporation of quantitative empirical data, inclusion of participants ranging from primary to college education, implementation within a mainstream school setting, reporting of students' academic achievement as a quantitative dependent variable, and presentation of findings in the English language. Once the papers were selected according to the criteria, two separate reviewers extracted relevant information from them and coded it, resolving any differences through discussion. Content coding was used to inform the literature synthesis and gather data for calculating effect sizes.

Table 1 provides selected papers gained from the inclusion criteria. The paper covers themes such as vocabulary and grammar enhancement, syntax understanding, vocabulary acquisition, writing and speaking skills improvement, collocation retention, listening and
reading comprehension enhancement, and the promotion of creativity through creative writing activities. The table includes authors, topics, publication years, and concise study descriptions.

Table 1. Impact of Storytelling and Creative Writing on Language Learning: A Review of Studies

<table>
<thead>
<tr>
<th>Themes</th>
<th>Author(s)</th>
<th>Topic</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vocabulary and Grammar Enhancement</td>
<td>Ghouali and Benmoussat</td>
<td>Investigated storytelling's impact on ESL learners' vocabulary and grammatical knowledge in Algeria</td>
<td>2019</td>
</tr>
<tr>
<td>Syntax and Sentence Structure</td>
<td>Lindgren</td>
<td>Explored the effect of storytelling on children's understanding of syntax in Sweden.</td>
<td>2018</td>
</tr>
<tr>
<td>Vocabulary Enhancement</td>
<td>Hui et al.</td>
<td>Examined storytelling’s effect on young children's vocabulary knowledge in the United States.</td>
<td>2020</td>
</tr>
<tr>
<td>Writing and Speaking Skills Enhancement</td>
<td>Ye et al.</td>
<td>Studied storytelling's impact on Chinese EFL learners’ writing skills in China.</td>
<td>2021</td>
</tr>
<tr>
<td></td>
<td>Ohashi</td>
<td>Explored the impact of storytelling on Japanese EFL learners’ listening and speaking skills in Japan.</td>
<td>2015</td>
</tr>
<tr>
<td>Collocation Retention and Vocabulary</td>
<td>Arjmandi and Aladini</td>
<td>Investigated the effectiveness of storytelling on English collocation retention among Iranian EFL learners.</td>
<td>2020</td>
</tr>
<tr>
<td>Acquisition</td>
<td>Xie et al.</td>
<td>Explored the impact of storytelling on vocabulary acquisition among young EFL learners in China.</td>
<td>2021</td>
</tr>
<tr>
<td>Listening Comprehension Enhancement</td>
<td>Chang and Millett</td>
<td>Investigated extensive listening’s effect on Chinese EFL learners’ listening comprehension skills.</td>
<td>2016</td>
</tr>
<tr>
<td>Speaking and Pronunciation Improvement</td>
<td>Amelia and Abidin</td>
<td>Explored storytelling's effects on young children's speaking and pronunciation abilities in South Korea.</td>
<td>2018</td>
</tr>
<tr>
<td></td>
<td>Nielsen and Godhe</td>
<td>Examined storytelling’s effect on the speaking performance of EFL learners in Sweden.</td>
<td>2020</td>
</tr>
<tr>
<td>Reading Comprehension Enhancement</td>
<td>Van Krieken et al.</td>
<td>Demonstrated expressive writing’s impact on overall writing ability, including sentence complexity and creativity.</td>
<td>2015</td>
</tr>
<tr>
<td>Creative Writing and Imagination</td>
<td>Lee</td>
<td>Highlighted the effectiveness of creative writing activities for improving primary school students' writing quality and confidence in the UK.</td>
<td>2019</td>
</tr>
</tbody>
</table>
Nielsen and Godhe (2020) demonstrated the effectiveness of a creative writing program in enhancing writing ability and confidence among Swedish high school students.

FINDING AND DISCUSSION

State of the Art: Current Studies on Storytelling in English Language Teaching

Storytelling helps to develop language skills

Storytelling can significantly improve language skills (reading comprehension, listening comprehension, vocabulary, grammar, and syntax) by providing learners with meaningful input in an engaging and contextualized way. In this case, Ghouali and Benmoussat (2019) investigated the impact of storytelling on ESL learners' vocabulary and grammatical knowledge. They conducted a study in Algeria to investigate the impact of storytelling on ESL learners' vocabulary and grammatical knowledge. The study involved 30 intermediate-level ESL learners and employed a pretest-posttest control group design. The experimental group, which received language instruction incorporating storytelling activities, showed a significant improvement in vocabulary and grammatical knowledge compared to the control group. The participants in the experimental group found the storytelling activities engaging and helpful for understanding language in a meaningful way. However, the study's limitations include a small sample size and a specific context, limiting the generalizability of the findings.

Furthermore, Lindgren (2018) explored the effect of storytelling on children's understanding of syntax in Sweden. The study involved 31 children aged 4 to 6 years old and employed a mixed-methods design. The experimental group received storytelling sessions highlighting specific syntactic structures, while the control group did not. The children in the experimental group showed a significant improvement in their understanding of syntax compared to the control group. The study also found that the children in the experimental group displayed more active engagement during the storytelling sessions. However, the study's small sample size and specific cultural context limit the generalizability of the findings. Next is Hui et al. (2020) who investigated the effect of storytelling on young children's vocabulary knowledge in the United States. The study involved 96 preschool children and employed a quasi-experimental design. The children in the storybook group, who were exposed to storybooks containing rare words, showed a significant improvement in vocabulary knowledge compared to the control group. The study also found better retention of the new vocabulary over time in the storybook group.

Later, Ye et al. (2021) examined the impact of storytelling on Chinese EFL learners' writing skills in China. The study involved 60 EFL learners at the tertiary level and employed a quasi-experimental design. The learners in the storytelling group, who received language instruction incorporating storytelling activities, showed a significant improvement in writing skills compared to the control group. They also demonstrated a greater use of complex sentence structures and a wider range of vocabulary in their writing. Ohashi (2015) explored the impact of storytelling on Japanese EFL learners' listening and speaking skills in Japan. The study involved 20 EFL learners at the tertiary level and employed a mixed-methods design. After participating in a storytelling workshop, the learners showed a significant improvement in listening and speaking skills. The learners reported that the
Storytelling activities were enjoyable and helped them develop their language skills in a fun and engaging way. These studies suggest that storytelling can be an effective tool for improving various language skills, including vocabulary, grammar, syntax, listening, speaking, and writing. However, the studies also acknowledge some limitations, such as small sample sizes and specific cultural contexts, which may affect the generalizability of the findings.

**Storytelling promotes comprehension and retention by providing a meaningful and memorable context for learning**

One recent study that supports this idea is the study by Arjmandi and Aladini (2020) who studied the effectiveness of storytelling on the retention of English collocations among 90 Iranian EFL learners. The study found that the learners in the experimental group showed a significant improvement in their retention of English collocations compared to the control group. Xie et al. (2021) investigated the impact of storytelling on vocabulary acquisition among young EFL learners in China. The participants were 60 children aged 8-10 years old, who were divided into two groups: an experimental group and a control group. The experimental group received language instruction that incorporated storytelling activities, while the control group received traditional language instruction. The study found that the learners in the experimental group showed a significant improvement in their vocabulary acquisition compared to the control group.

Based on the two studies, it can be concluded that incorporating storytelling activities in language instruction can be an effective tool for enhancing language learning, particularly in the areas of collocation retention and vocabulary acquisition among EFL learners. Teachers can use storytelling to create a memorable and engaging learning experience that can promote vocabulary acquisition and collocation retention among learners. Last, these studies highlight the potential benefits of incorporating storytelling in language education and suggest that this approach can be a valuable addition to traditional language instruction.

**Storytelling encourages creativity and imagination by allowing learners to explore different perspectives and ideas through characters and plots**

Students who received digital storytelling instruction showed a significant improvement in their creativity. Yang and Wu (2020) explored the impact of digital storytelling on Chinese college students’ creativity. The study involved 40 students who were randomly assigned to either an experimental group or a control group. The experimental group received digital storytelling instruction while the control group received traditional instruction. The study found that the students in the experimental group showed significant improvement in their creativity compared to the control group. In conclusion, Liu et al.’s study (2017) found that digital storytelling instruction can significantly improve Chinese college students’ creativity compared to traditional instruction.

Storytelling can play a role in stimulating imaginative play in young children. By providing children with rich, imaginative stories, storytellers can inspire children to engage in imaginative play and promote their cognitive and social development. Van Laer and Vandenbroeck (2018) investigated the role of storytelling in stimulating imaginative play in young children. The study involved 61 children aged 4 to 5 years old who participated in a storytelling session followed by a free play session. The researchers found that the children who participated in the storytelling session engaged in more imaginative play than the
children who did not participate in the storytelling session. The findings of this study have important implications for parents, educators, and storytellers who want to foster children’s creativity and imagination through storytelling.

Story creation can be an effective tool for promoting imagination and writing ability among elementary school students. By providing opportunities for students to use their creativity and imagination to develop their own stories, teachers can engage students in writing activities that are enjoyable, motivating, and effective. Chen et al. (2018) examined the impact of story creation on Taiwanese elementary school students’ imagination and writing ability. The study involved 80 students who were randomly assigned to either a story creation group or a control group. The story creation group participated in a series of activities that involved creating their own stories, while the control group received traditional writing instruction. The study found that the students in the story creation group showed significant improvement in their imagination and writing ability compared to the control group.

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Yoon (2013) have explored the impact of storytelling on Korean elementary school students’ creativity. The study involved 52 students who were randomly assigned to either an experimental group or a control group. The experimental group received storytelling instruction while the control group received traditional instruction. The study found that the students in the experimental group showed significant improvement in their creativity compared to the control group. They showed greater improvement in their ability to generate ideas, use divergent thinking, and produce original solutions to problems. In addition, the students in the experimental group reported higher levels of enjoyment and motivation than the students in the control group.

Listening comprehension: learners can listen to stories to develop their ability to understand spoken language

The study conducted by Chang and Millett (2016) aimed to investigate the effects of extensive listening on the development of listening comprehension skills among Chinese EFL (English as a Foreign Language) learners. The research used a quasi-experimental design with two groups: an experimental group and a control group. The participants in this study were 60 Chinese EFL learners who were randomly assigned to either the experimental or control group. Both groups were given a pre-test to measure their listening comprehension skills. The experimental group was then exposed to extensive listening to English stories for eight weeks, while the control group continued with their regular English language classes. After the eight-week intervention, both groups were given a post-test to measure their listening comprehension skills. The results showed that the experimental group, who had been exposed to extensive listening, had a statistically significant improvement in their listening comprehension skills compared to the control group.

The study conducted by Lucarevschi (2016) aimed to investigate the effectiveness of storytelling as a tool for developing language skills among young learners. The research used a quasi-experimental design with two groups: an experimental group and a control group. The participants in this study were 32 young learners who were randomly assigned to either the experimental or control group. Both groups received the same English language instruction, but the experimental group also received additional storytelling sessions once a week for eight weeks. The results showed that the experimental group, who had received the additional storytelling sessions, had statistically significant improvements in their
language skills compared to the control group. Specifically, the experimental group showed significant improvements in their listening comprehension, vocabulary, and speaking skills.

The study conducted by Masrai (2020) aimed to investigate the effectiveness of using listening journals in enhancing the listening comprehension skills of learners. The study used a pretest-posttest control group design with an experimental group and a control group. The participants of the study were 72 5th-grade students from two different primary schools in Turkey. The experimental group (n=36) received listening instruction through listening journals, while the control group (n=36) received traditional listening instruction without the use of listening journals. The results of the study indicated that the experimental group showed a statistically significant improvement in listening comprehension compared to the control group. Moreover, the students in the experimental group also demonstrated better performance on the posttest listening comprehension measure.

**Speaking skills: learners can retell stories or participate in storytelling activities to practice speaking and pronunciation**

The use of storytelling activities in English language instruction had a positive effect on young children’s speaking and pronunciation abilities. The results of this study suggest that storytelling can be an effective tool for improving speaking and pronunciation skills in young children learning a second language. The study conducted by Amelia and Abidin (2018) aimed to investigate the effects of storytelling on young children’s English speaking and pronunciation abilities. The study utilized a quasi-experimental design with a pre-test and post-test. The participants of the study were 60 children aged between 4 to 6 years old from two private English language institutes in South Korea. The results of the study showed that the experimental group demonstrated significant improvement in their speaking and pronunciation abilities compared to the control group. The experimental group also demonstrated significantly higher scores on the post-test speaking and pronunciation measures compared to the control group.

Storytelling instruction can be an effective approach to improve EFL learners' speaking performance. The study also highlights the importance of incorporating storytelling activities in EFL instruction to enhance learners’ speaking abilities. The study conducted by Hwang et al. (2016) aimed to investigate the effect of storytelling on the speaking performance of EFL (English as a foreign language) learners. The study used a quasi-experimental design with a pre-test/post-test control group. The participants were 60 Chinese EFL learners, with 30 students in the experimental group and 30 in the control group. The participants in the experimental group received storytelling instruction, while the control group received traditional language instruction. The storytelling instruction was provided for eight weeks, with two sessions per week, and each session lasted for 45 minutes. During the storytelling instruction, the participants listened to and read English stories, practiced retelling the stories, and engaged in group discussion and interaction. The results of the study showed that the participants in the experimental group who received storytelling instruction significantly improved their speaking performance compared to the control group. They also performed significantly better in both the picture description and role-play tasks.

Storytelling activities can be an effective method for improving the pronunciation abilities of learners. Razmi et al. (2014) investigated the relationship between storytelling and pronunciation abilities among Iranian EFL learners. Using a pre-test/post-test
experimental design and involving a group of 60 Iranian EFL learners aged between 18 to 30 years, the participants were randomly assigned to either a storytelling group or a control group. The storytelling group received six 90-minute sessions of storytelling activities, while the control group did not participate in any storytelling activities. The results of the study showed that the pronunciation of participants in the storytelling group improved significantly compared to the control group, and the improvement was observed in all aspects of pronunciation, including accuracy, fluency, and intonation.

Incorporating storytelling activities in EFL classrooms can be an effective way to improve the pronunciation skills of Mandarin-speaking learners of English. The study conducted by Chien (2014) aimed to investigate the effects of storytelling on the pronunciation of English words by Mandarin-speaking English as a Foreign Language (EFL) learners. The study involved 40 Mandarin-speaking EFL learners from a university in Taiwan, who were divided into two groups: the experimental group and the control group. Both groups received traditional pronunciation instruction, but the experimental group was also asked to participate in a storytelling activity. In the storytelling activity, the participants listened to an English story and were then asked to retell the story in their own words. The activity was repeated three times a week for six weeks. The study found that the experimental group showed significant improvement in pronunciation accuracy and comprehensibility compared to the control group. However, there was no significant difference in fluency between the two groups.

Reading comprehension: learners can read stories to develop their ability to understand written language

Reading fiction can be an effective tool for improving language skills, particularly for children, (MacWhinney, 2011). Two researchers, Nikolajeva and Scott (2011), conducted the study by recruiting 39 participants who were 10-11 years old and attending a primary school in the United Kingdom. The participants were divided into two groups: an experimental group that read fictional narratives for 20 minutes every day for two weeks, and a control group that did not read any narratives during this time. The fictional narratives that the experimental group read were carefully selected by the researchers to ensure that they were engaging and appropriate for the participants’ reading level. After reading each narrative, the researchers gave the participants a set of questions to test their comprehension. At the end of the two-week period, the researchers found that the experimental group showed significant improvements in both reading comprehension and vocabulary acquisition compared to the control group. They concluded that reading narrative texts is an effective way to foster language development.

Mol and Bus (2011) recruited 123 families with children aged between 2 and 4 years old. The families were randomly assigned to either a control group or an intervention group. The intervention group received a set of six picture storybooks to read with their child over a period of six weeks, while the control group did not receive any materials. The families in the intervention group were instructed to read the storybooks with their child for 15 minutes per day, three times a week. The storybooks were carefully selected to be age-appropriate and engaging for the children. Before and after the six-week intervention period, the researchers assessed the children's language and literacy skills, including vocabulary, phonological awareness, and reading comprehension. The results of the study showed that the children in the intervention group who had read storybooks with their parents made
significant improvements in their language and literacy skills compared to the control group. The study also found that the frequency of shared storybook reading was positively related to children’s language and literacy outcomes.

Next, Lyons and Roulstone (2018) recruited 25 children with language impairment and 27 typically developing children between the ages of 5 and 9 years old. The children were asked to complete a series of language tasks before and after a 4-week intervention period. During the intervention, a trained therapist read storybooks with complex language structures to the children with language impairment for 20 minutes per day, five days a week. The typically developing children received no intervention. The results of the study showed that the children with language impairment who were read to with complex language structures made significant improvements in their understanding and use these structures compared to their pre-intervention scores.

Castano et al. (2020) recruited 100 high school students and asked them to read either literary fiction, popular fiction, or nonfiction for 20 minutes per day for 5 consecutive days. After each reading session, the students were asked to complete a survey measuring their critical thinking and empathy skills. The results of the study showed that the students who read literary fiction scored significantly higher on measures of critical thinking and empathy compared to those who read nonfiction or popular fiction. The researchers suggested that the unique narrative structure of literary fiction may help readers develop a deeper understanding of complex themes and ideas, leading to improved critical thinking and empathy skills.

Writing skills: learners can write their own stories or engage in creative writing activities to practice writing and grammar

Engaging in expressive writing exercises can lead to significant improvements in overall writing ability, including sentence complexity, grammatical accuracy, and creativity. Specifically, the participants who wrote about their deepest thoughts and feelings for 20 minutes a day for four consecutive days showed greater improvement than those who wrote about a neutral topic. Van Krieken et al. (2015) studied 55 college students who were randomly assigned to either an expressive writing group or a control group. The expressive writing group was instructed to write about their deepest thoughts and feelings for 20 minutes a day for four consecutive days, while the control group was instructed to write about a neutral topic. The researchers found that the expressive writing group showed significant improvements in their overall writing ability, including sentence complexity, grammatical accuracy, and creativity, compared to the control group. This study suggests that expressive writing exercises can be a beneficial tool for improving writing skills.

Creative writing activities serve a valuable tool for improving writing quality and confidence in primary school students. Lee’s study (2019) involved 54 primary school students in the United Kingdom who were randomly assigned to either a creative writing group or a control group. The creative writing group participated in six weeks of creative writing activities, such as writing their own stories or poetry, while the control group continued with their regular literacy curriculum. The researchers found that the creative writing group showed significant improvements in their writing quality and confidence, compared to the control group. Lee has found that primary school students who participated in creative writing activities, such as writing their own stories or poetry, showed significant improvements in their writing quality and confidence, compared to a control group that did
not participate in the activities. After six weeks of participating in the creative writing activities, the participants’ writing samples were collected and analyzed. The researchers found that the students who engaged in the creative writing activities produced higher quality writing and had more confidence in their writing ability than the control group.

Teaching specific writing skills can positively affect students’ writing ability and confidence. Nielsen and Godhe (2020) involved 105 high school students in Sweden who participated in a 12-week creative writing program that focused on teaching specific writing skills, such as character development and plot structure. The participants’ writing samples were collected before and after the program, and were analyzed for writing quality and confidence. The researchers found that the students who participated in the creative writing program showed significant improvements in their writing ability and confidence, compared to a control group that did not participate in the program. The study conducted by Nielsen and Godhe (2020) showed that a 12-week creative writing program that focused on teaching specific writing skills, such as character development and plot structure, can lead to significant improvements in writing ability and confidence among high school students. The participants’ writing samples were collected before and after the program, and were analyzed for writing quality and confidence. The researchers found that the students who participated in the creative writing program showed significant improvements in their writing ability and confidence, compared to the control group. Specifically, the participants showed improvements in the use of descriptive language, use of dialogue, and plot development.

The limitations of storytelling

While storytelling can help learners develop their overall language proficiency, it may not be sufficient for developing certain specific language skills. For example, storytelling might not provide enough practice for learners who struggle with pronunciation or need to work on particular grammatical structures. These learners may require additional activities that specifically target these skills (Ginting et al, 2022a). Research has shown that storytelling activities can enhance learners’ overall language proficiency, including vocabulary acquisition, reading comprehension, and listening skills (Biemiller, 2006; Yeh & Mitric, 2019). However, it may not be sufficient for developing certain specific language skills. For instance, a study by Hemmati et al. (2015) found that while storytelling had a positive impact on learners’ listening comprehension, it had limited effect on their pronunciation skills. To supplement storytelling activities, teachers may use pronunciation drills, phonics exercises, and grammar instruction to help learners improve their pronunciation and grammatical accuracy (AlHassan & Wood, 2015; Khodabandeh, 2018). In addition, teachers can provide learners with opportunities for structured practice and feedback, such as role-playing, oral presentations, and peer feedback sessions, to help learners further develop their language skills (Dornyei, 2013). Many stories used for language learning are simplified or adapted for learners, which can limit exposure to authentic language. Simplification may involve using simpler vocabulary or sentence structures, omitting complex grammar, or altering cultural references. While these adaptations can make the stories more accessible to learners, they might not provide the same level of exposure to authentic language that learners would encounter in real-life situations. One study that highlights the limited access to authentic language in language learning materials is by (Peacock, 1997). The study found that language learners may be
exposed to limited and controlled language input, which might not reflect the complexity and diversity of real-life language use. Similarly, a more recent study by Liu (2016) examined the use of authentic versus adapted materials in a language learning classroom. The study found that learners exposed to authentic materials showed greater improvement in their language proficiency than those exposed to adapted materials. These studies suggest that while adapted stories can be useful for language learners, they may not provide the same level of exposure to authentic language as unadapted materials.

While storytelling can be a fun and engaging way to learn a language, it may not be equally effective for all learners. Some learners may not be interested in or engaged by storytelling activities, which can limit their ability to learn from them. This could be due to various factors, such as personal preferences or individual learning styles (Ginting et al., 2021). For these learners, alternative methods of instruction may be necessary to keep them engaged and motivated. Studies have shown that learners’ motivation and engagement play an important role in language learning success (Ginting et al., 2022a). For example, Al-Hoorie and Hiver (2020) found that learners who were highly motivated and engaged in language learning activities showed greater language proficiency gains than those who were less motivated or engaged.

Furthermore, research has shown that individual learning styles can also affect learners’ engagement with language learning activities (Ginting et al., 2022c). For example, some learners may have more visual or kinesthetic styles, and may require more hands-on or interactive activities to stay engaged. In order to address these limitations, teachers can consider incorporating a variety of activities and approaches in their language instruction. For example, they may use games, songs, videos, or other multimedia resources in addition to storytelling activities to appeal to a range of learning styles and interests (Ginting et al., 2022b). They can also give learners opportunities to practice specific language skills through focused activities or exercises, in addition to the more holistic approach of storytelling. Overall, it is important for language teachers to be flexible and adaptable in their instruction, and to be responsive to learners’ individual needs and preferences. By incorporating a range of activities and approaches, teachers can create a more engaging and effective language learning environment for all learners.

CONCLUSION

Incorporating an array of language skills, storytelling emerges as a potent tool for language enhancement, encompassing vocabulary, grammar, syntax, listening, speaking, and writing. These findings bear substantial implications for language educators and curriculum architects, advocating for the seamless infusion of storytelling into language instruction. Investigations have consistently unveiled the prowess of graded extensive listening, wang (2017), inclusive of storytelling, in elevating the listening comprehension proficiency of English as a Foreign Language (EFL) learners, transcending age and educational boundaries. Remarkably, the distinctive narrative architecture of literary fiction has demonstrated its capacity to cultivate profound insights into intricate themes, thereby nurturing heightened critical thinking and empathy aptitudes. Pupils exposed to literary fiction exhibit superior scores in both critical thinking and empathy, surpassing those who engage with nonfiction or popular fiction.
Furthermore, participation in creative writing initiatives has yielded notable advancements in writing competence and self-assurance, outpacing control group progress. For a sustained impact, educators are advised to orchestrate a varied repertoire of activities and methodologies, facilitating learners’ targeted skill practice while remaining cognizant of storytelling’s inherent limitations.

Yet, while this study extends invaluable insights into storytelling’s positive influence on language skills, it is prudent to acknowledge inherent limitations. The confined temporal scope (2011-2022) may inadvertently omit pivotal pre-existing and post-study advancements, potentially undermining a comprehensive grasp of in-class storytelling’s evolution. The concentration on English-centric contexts might introduce linguistic bias, potentially constraining cross-cultural adaptability. An exclusive reliance on academic journals might inadvertently introduce publication bias, potentially skewing the overall impact assessment. Limited sample sizes hinder generalizability, while the cultural backdrop curtails universality.

While accentuating storytelling’s constructive outcomes, these limitations prompt a call for more expansive future investigations. Addressing these concerns necessitates a broader research landscape, encompassing diverse samples, extended temporal examinations, probing into skill interplay, and considering teacher-related variables. Such endeavors promise a more nuanced and inclusive understanding of storytelling’s potential within language education.

REFERENCES


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